BRUSH BREAK

DESIGN CATALOG

FOR WATERCOLOR WELLNESS



HEY! I'M MAYA MODI.

In 2018, I founded MayaXKiwi, designing a product line of DIY Watercolor Kits. My business grew 6150% in the course of a month, and soon, the stress of running a multi-six figure business alone was building. By 2021, the hustle turned to burnout. I was then diagnosed with a chronic illness which would change the course of my entire life.

In 2025, I sought treatment for my chronic illness, and thankfully I came out on the other side, stronger, healthier, and symptom free! During the recovery process I had a lot of time to think about the purpose of my suffering and how I can use it to help other people.

Born from my own burnout,
I founded Brush Break.

I learned burnout is what happens when a person is stressed for an extended period of time without consistent intervention. Although there are many different ways to reduce burnout, watercolor is what I do best. Now, I travel the country, simplifying watercolor for regular people to prevent stress before it turns into a more serious problem.

DESIGNED FOR LESSONS IN WELLNESS

Our curated watercolor collection is specifically designed to be challenging enough to require focus, but not so hard anyone gets frustrated. This sweet spot is where people are scientifically proven to enter flow-state.

To create a more immersive experience, each design has a custom playlist to match the artwork and stimulate mindfulness.



MESSAGE CATEGORIES

FINDING BALANCE

RELEASING PERFECTIONISM

BREATHING THROUGH STRESS

REMINDERS IN GRATITUDE

STAYING GROUNDED

STATE WILDFLOWERS

FINDING BALANCE



The Calming Mandala

A tale of symmetry and color harmony within a lesson on the Tibetan mandala creation process

DIY042CM



Koi Fish, Yin & Yang

Merges the Taoist concept of dualism as an emblem for transformation.

DIY019KF



The Left and Right Brain

A reminder of mental health, the left brain controls logic while the right brain processes creativity.

DIY074BN

BREATHING THROUGH STRESS



Floral Lungs

A lesson on breathing. We combine this painting with short breathing excersizes to stabilize cortisol.

DIY073LU

STAYING GROUNDED IN OUR ROOTS



The Shelfie

A fun take on finding joy in the little things: plants, books, art, and belonging.

DIY041SH



The Greenouse

Each plant has its own personality and requirements to thrive. This design honors individualism.

DIY082HD



Prickly Cactus

Prickly on the outside, filled with life on the inside. A reminder that beauty takes many forms.

DIY001C



The Terrarium

Tiny buy mighty, terrarium succulants work together in an ecosystem to survive. This is a lesson on teamwork.

DIY008T

RELEASING PERFECTIONISM



Desert Cacti

Required Wet-on-Wet techniques, in this design relys on the fluidity of water to teach the painter to let go of what they cannot control.

DIY029DC



Autumn Leaves

Seasonal. Wet-on-Wet techniques mean no two leaves look alike, showing off the imperfection of nature's colors and uniqueness.

DIY032AL

HOLIDAY GRATITUDE



Christmas Tree

Seasonal. Best for Christmas Parties. This nostalgic design recalls what is most important about the season of giving.

DIY007XT



Holiday Cards

Seasonal. This neutral Holiday Card (Set of 3) is a fun way to deliver gratitude to friends and family. Add to gifts or mail off!

DIYHC1

STATE WILDFLOWERS



CHOOSE YOUR STATE WILDFLOWERS

Just for beauty and whimsy!
People love painting and framing the state they live in, this is great for HQ's as well as remote workers.

Texas has their famous bluebonnets;
California has yellow poppies!
Each state's design proudly illustrates its state wildflower and other native flowers found in the region.

Don't see the state your headquarter is in?
Email me for more designs.









CUSTOM BRANDED DESIGNS

We work with brands to create custom watercolor designs based on thier logo, product, or service.

The process takes about 4 weeks. We discuss ideas, timelines, drafts, and includes 1 edit before full approval.

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